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GLADIOLI

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U.S. Department of Agriculture



GROWN AND OFFERED

BY

Jelle Roos

GLADIOLUS SPECIALIST

CONCORD, MASSACHUSETTS

PLACE YOUR ORDER EARLY

It is to your advantage and to mine to place your order as soon as possible after receiving this catalog. Please state whether you want the bulbs sent to you at once or at the proper time for planting. All orders received before March 1 will be held until proper time for planting when all danger of freezing in transit has passed, unless immediate shipment is desired; in which case the bulbs will travel at purchaser's risk against frost.

To Gladiolus Lovers: Greeting

GLADIOLI are among the most popular of all garden flowers. A garden of gladioli is never monotonous. Day by day new beauties unfold, new shades and tints appear, until you begin to think that the whole range of color has been covered. Each year the size, color and beauty of these wonderful flowers are being improved upon by specialists, who some thirty years ago started to intensify the flowers by hybridizing. I do not attempt to grow all known varieties, but rather specialize on a limited number of choicer kinds, and of these I grow a bulb product of unsurpassed blooming power. Gladioli are very easy to grow and will do well in almost any ordinary garden soil. If planted in the richest place of your garden and given plenty of sun and moisture, they will, however, repay you with extra-large blooms and gorgeous colors.

Plant the bulbs about 5 or 6 inches deep and from 3 to 4 inches apart.

To obtain a continuation of blooms during the greatest part of the season, it is advisable to plant at intervals of ten days, from the last week in April until the middle of June.

Some varieties will bloom in seventy-five to eighty days from the date of planting, but most sorts require eighty-five to ninety days.

In October, when the foliage has turned yellow, dig the bulbs, cut the stems off within an inch of the bulbs, and dry them thoroughly. Then remove the old roots and store the bulbs in a cool, dry place where frost cannot reach them.

If these instructions are followed, the bulbs will give you the best results for several years.

I shall be very glad to furnish you with any other information you may require to grow Gladioli successfully. Write me, telling of your difficulties. There is a solution of your problems.

PLEASE NOTE

For the price quoted, I deliver bulbs, transportation free, to all points in the United States. Kindly bear this in mind when comparing my prices with those of other growers.

No orders of less than fifty cents can be accepted. Small orders are filled with as much care as large ones. Special prices will be quoted if 250 bulbs or more of one variety are desired. Planting instructions are enclosed with each order.

All bulbs offered in this catalog are of excellent quality and will produce blooms the first season.

NAMED GLADIOLI

Six bulbs will be sold at one-half the price of a dozen,
twenty-five at one-fourth the price of a hundred

	Each	Doz.	100
America. Beautiful soft lavender-pink; very large flowers. The most popular Gladiolus today....	\$0 04	\$0 40	\$3 00
Alice Tiplady. Lovely orange-saffron	30	3 00	
Amstel. Deep velvety red, slightly flaked with black; very rich color	50	5 00	
Annie Wigman. Pale yellow, with a small dark blotch in throat	04	40	3 00
Arizona. Fine dark pink with maroon markings on lower petals....	08	80	6 00
Augusta. Pale white, with blue anthers	06	65	4 75
Autumn Queen. Cream yellow, upper petals suffused with pink, lower petals striped carmine red..	08	80	6 00
Baltimore. Salmon-pink with a dark red blotch on the lower petal	07	70	5 00
Baron Joseph Hulot. Deep Violet blue	10	1 00	7 50
Bernice. Rich cream color suffused with rose. Dark carmine throat. Very unusual	06	0 65	4 75
Black Hawk. Cardinal red, nearly black center, flowers large and wide open	06	65	4 75
Blue-Jay. Beautiful pale blue, with white blotch; a very distinctive variety	30	3 00	22 50
Brenchleyensis. Vermilion-scarlet; flowers of medium size	04	40	3 00
Burrell. Red, large flower and compact spike; handsome butterfly markings	07	70	5 00
Cameo. White ground-color, overlaid with rich pink, beautiful red blotch in throat; very handsome	07	70	5 00
Canary Bird. Fine light yellow...	15	1 50	10 00
Candidum. Snow white with flesh pink shade large lily-shaped blooms	10	1 00	7 50
Chicago White. Pure white, with lavender markings in throat; very early	07	70	5 00
Chief Oshkosh. Delicate pink with white blotch in throat	10	1 00	7 50
Concordia. Deep reddish purple, large flowers, strong grower.	40	4 00	
Conspicuous. Light-blue, dark blue spot with yellow center	20	2 25	17 50
Crackerjack. Dark red, throat spotted with yellow and maroon..	04	40	3 00
Crimson Glow. Perfect scarlet of a deep tone. Very large open flowers of the finest form	50	5 00	

CENTRAL GLADIOLUS GARDENS

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Crystal White. Pure white with small purple markings in throat..	07	75	5 50
Czar Peter. Fine wine-red; very handsome.....	08	80	6 00
Daisy Rand. Soft rose-pink, flaked with a darker tone; very fine.....	18	1 75	12 50
Distinction. Very dark wine-red..	15	1 50	10 00
Dorothy Wheeler. Rose pink with lighter throat, slightly ruffled....	25	2 50	
Early Snowflake. NEW. White, delicately tinted and flaked rose with tinge of yellow in throat, blended with delicate rose feathering on rear half of lower petals....	30	3 00	
Electra. Very large, brilliant scarlet, with small white blotch.....	15	1 50	10 00
Elizabeth Kurtz. Alabaster white, slightly flaked with rosy pink....	18	1 75	12 50
Empress of India. Rich deep purplish red, with white markings on lower petals.....	07	70	5 00
Faust. Deep velvety "Harvard" crimson, with lighter shade on lower petals.....	06	65	4 75
Fire King. Intense fire-scarlet; long graceful spikes.....	06	65	4 75
Flora. Beautiful golden yellow....	40	4 00	30 00
Florence. Bright lilac, with white blotch on lower petals.....	40	4 00	30 00
Frilled Pink. Pale pink with carmine blotch.....	10	1 00	7 50
Giant White. Pure white with elegant slight markings on lower petals.....	20	2 00	15 00
Glory of Concord. Pale pink, tinted with darker shade on edge of petals, speckled throat.....	50	5 00	
Glory of Holland. A pure white, with anthers of delicate lavender	08	80	6 00
Golden King. Bright golden yellow, with large crimson blotch on lower petal.....	10	1 00	7 50
Golden West. Brilliant orange, with golden yellow blotches on lower petals.....	05	45	3 50
Goliath. Extremely fine; dark wine-colored flowers.....	15	1 50	10 00
Gretchen Zang. Very beautiful soft melting shade of pink, blending into scarlet on lower petals...	15	1 50	10 00
Halley. Delicate salmon-pink, with creamy blotch; an attractive early-blooming variety; very popular.....	04	40	3 00

JELLE ROOS, CONCORD, MASS.

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Herada. Pure mauve, glistening and clear, with deeper markings in throat	15	1 50	10 00
Hubertus. Fine blue and mauve..	20	2 00	15 00
Ida Van. Beautiful salmon-red; very rich color	06	60	4 00
Independence. Brilliant begonia-pink with richly-marked throat, long spike	06	60	4 00
Intensity. Bright red with white speckled throat	10	1 00	7 50
Jean Dieulafoy. A lovely cream-color, with carmine blotch	18	1 75	12 50
Klondyke. Clear primrose-yellow, with crimson blotch	06	60	4 00
Kunderdi Glory. Beautiful creamy apricot, with light tint of pink; crimson stripe centering each petal; ruffled	10	1 00	7 50
Kunderd's Orange. Bright orange, white lines on lower petals.	20	2 00	15 00
Le Marechal Foch. New, beautiful shade of light pink. One of the largest gladioli in the world. Blooms very early	30	3 00	22 50
Liebesfeuer. Fiery scarlet, with orange shading	18	1 75	12 50
Lily Lehman. Ivory-white, lily-shaped flower	15	1 50	10 00
Lily White. Pure white, lower petals cream shaded; very early..	15	1 50	10 00
L'Immaculee. Pure white	18	1 75	12 50
Loveliness. Creamy white; robust, strong grower; dark green foliage	18	1 75	12 50
Lucretia. Rosy white, with dark blotch; not large, but very early..	05	45	3 00
Lucy. Pure, soft canary yellow, large flowers	40	4 00	30 00
Mahogany. Dark maroon, jet black center	10	1 00	7 50
Marjorie Gage. Pure white with a scarlet blotch. Large flowers....	20	2 00	15 00
Mary Fennell. Beautiful light lavender; lower petals penciled with primrose-yellow; perfectly exquisite and distinct; especially recommended	20	2 25	17 50
Master Wietze. Beautiful dark violet	10	1 00	7 50
Maude. One of the best light colored gladioli, creamy white with maroon spots on lower petals....	10	1 00	7 50



CENTRAL GLADIOLUS GARDENS

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Mary Pickford. Delicate creamy white	\$0 30	\$3 00	
Meadowvale. White, penciled with crimson on lower petals	05	50	4 00
Minnesota. Pale cream, slightly tinted with pink, small maroon blotch	07	70	5 00
Miranda. Large primulinus type, producing 3 to 4 flower spikes from every bulb; color, fine canary yellow, slightly striped with carmine rose	04	40	3 00
Miss Helen Franklin. Pure white with violet markings on the lower petals, vigorous, tall, with a strong, straight spike, averaging from 6 to 10 open flowers at one time; highly recommended. (Ruffled)	25	2 50	20 00
Mrs. (Dr.) Norton. White, edges suffused soft LaFrance pink; lower petals have a blotch of sulphur-yellow and are speckled at base with Tyrian rose	50	5 00	
Mrs. Francis King. Salmon-red ..	05	45	3 50
Mrs. Frank Pendleton. Flowers very large, of a lovely flushed salmon-pink, with a brilliant carmine blotch on throat, presenting a vivid contrast	10	1 00	7 50
Mr. Mark. Light-blue with darker spot	20	2 00	15 00
Mrs. Velthuys. Dark brilliant red, very large flowers	20	2 00	15 00
Mrs. Watt. Deep brilliant wine color	08	80	6 00
Mrs. W. E. Fryer. Brilliant orange-scarlet	10	1 00	7 50
Muriel. Extra fine light blue with darker spot	60	6 00	
Myrtle. A most beautiful shell-pink, lightly penciled with rose ..	18	1 75	12 50
Niagara. Delicate cream, blending to a canary-yellow, throat splashed with carmine	08	80	6 00
Norma Dee Childs. Delicate white, softly penciled with rose, sulphur-yellow throat	50	5 00	
Novelty. Light salmon with orange throat, mottled crimson	10	1 00	7 50
Nymph. Very light lavender-pink ..	18	1 75	12 50
Oporto. Rich wine-color	60	6 00	
Orange Glory. Very rich orange color, with beautiful lighter throat; very distinct	50	5 00	
Panama. Magnificent pale pink; very beautiful	08	80	6 00

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NAMED GLADIOLI — *continued*

	Each	Doz.	100
Peace. Giant white, with a delicate lilac feathering on the lower petals	07	75	5 50
Pink Beauty. Rose pink with dark blotch	07	75	5 50
Pink Jumbo. Pale pink flaked with darker tone; carmine blotch on lower petals. Strong grower, large	50	5 50	
Pink Perfection. Bright pink; very fine	15	1 50	10 00
Pink Progression. Pale pink, with red blotch, early	06	60	4 00
President Taft. Delicate pink, red blotch, light line through each petal. Flower and spike large . . .	07	70	5 00
Pride of Goshen. Pale salmon-pink. Large blossoms, ruffled petals . . .	18	1 75	12 50
Pride of Hillegom. Very fine scarlet, very large flowers	30	3 00	22 50
Prince of Wales. Fine orange; variety of great merit	18	1 75	12 50
Princepine. Carmine-red, with large white blotch	08	80	6 00
Princeps. Brilliant scarlet, with broad white blotches across lower petals	10	1 00	7 50
Prophetesse. Large round flowers, pearly white, with crimson throat	10	1 00	7 50
Queen of the Violets. Dark violet with white pencil marks in throat	18	1 75	12 50
Queen of the Whites. Very large, glistening, pure white flowers. A magnificent spike of blooms of wonderful texture	20	2 00	15 00
Queen Wilhelmina. Magnificent pale pink	18	1 75	12 50
Rajah. Deep rich red; one of the best dark reds	50	5 00	
Red Emperor. A pure deep scarlet; very large flowers	20	2 00	15 00
Rosella. Light rose, stained with purple and white	18	1 75	12 50
Rouge Torch. Large creamy-white flower, with a rouge torch-like tongue on inferior petals, making a very striking contrast	10	1 00	7 50
Scarsdale. Pink-lavender, shaded to dark rose	10	1 00	7 50
Schwaben. Pure canary-yellow, shading to a soft sulphur-yellow	10	1 00	7 50
Sherry King. Light wine color, with white lines	10	1 00	7 50

CENTRAL GLADIOLUS GARDENS

NAMED GLADIOLI — *continued*

	Each	Doz.	100
Sulphur King. Rich sulphur-yellow on long spike	\$0 20	\$2 25	\$17 50
Sulphur Queen. Soft lemon yellow	10	1 00	7 50
Summer. Mauve-lilac with lighter throat	08	80	6 00
Summer Beauty. A very choice and distinct pink; very tall and showy	15	1 50	10 00
Sunbeam. White, slightly suffused with yellow, dark blotch	40	4 00	
Taconic. Bright pink, flecked and striped with a delicate pink; lower petals blotched a deep crimson, edged with a thin yellow stripe	08	80	6 00
Tavistock. Brilliant scarlet with small white blotch. Improvement on Princeps, of which it is a seedling	15	1 50	10 00
The Pearl. Clear soft pink turning to light cream in center	05	50	4 00
Velvet King. Very fine red	10	1 00	7 50
Velvet Prince. Very dark velvety red with white marking in throat	30	3 00	
War. Deep red of brilliant color, extra-large open flowers	10	1 00	7 50
Wellesley. Very pretty lilac-pink, the two lower petals of a soft primrose with crimson mark in throat	25	2 50	20 00
White America. Seedling of America, bud flesh-white, opening clear white with slight marks of blue in throat	20	2 00	15 00
White Beauty. Glistening white with an occasional suffusion of delicate pink; flower large and of graceful form. Strong grower and early	75	7 50	
White Giants. Pure white, very large	50	5 00	
White Glory. Ruffled; a gorgeous pure white, with beautiful iris-blue throat	35	3 50	25 00
White King. Creamy white, lavender marking. Ruffled	10	1 00	7 50
Wilbrink. Lovely flesh-pink, with creamy blotch on lower petals; very beautiful	08	80	6 00
Willy Wigman. Beautiful blush-white, with dark carmine blotch	10	1 00	7 50
Winona. Rose pink flaked with darker tone	15	1 50	10 00
Yellow Hammer. Pure yellow with a very small red mark in throat	10	1 00	7 50
Yellow Star. Large Pale yellow, with beautiful mottled throat	15	1 50	10 00

MIXTURES

A Very Fine Mixture, containing several of the best varieties, accidentally mixed in the handling and growing. 4 cts. each, 45 cts. per doz., \$3.00 per 100.

Exhibition Mixture, consisting of high-grade varieties, selected very carefully with the purpose of securing a well-balanced combination of colors. 5 cts. each, 50 cts. per doz., \$4.00 per 100.

Primulinus Hybrids. An Artistic Mixture, containing the most wonderful colors imaginable. The flowers are very graceful. The stems are slender, but strong and very tall. One bulb will very often produce several flower-spikes, thereby prolonging the flowering season considerably. 7 cts. each, 60 cts. per doz., \$4.00 per 100.

SPECIAL OFFERS

Special Offer No. 1.—Twenty-four bulbs.

For \$1.00 I will send you

- 3 **America**, Lavender-pink
- 3 **Black Hawk**, Cardinal red
- 3 **Crackerjack**, Maroon
- 3 **Lucretia**, White
- 3 **Halley**, Salmon-pink
- 3 **Minnesota**, Cream
- 3 **Klondyke**, Yellow
- 3 **Faust**, Harvard crimson

Real value \$1.26 for only \$1.00 postpaid. Each variety named and packed separately.

Special Offer No. 2.—Sixteen bulbs.

For \$1.00 I will send you

- 2 **Intensity**, Bright red
- 2 **Niagara**, Creamy yellow
- 2 **Mrs. Watt**, Wine color
- 2 **Ida Van**, Deep scarlet
- 2 **Scarsdale**, Pink-lavender
- 2 **Master Wietze**, Dark violet
- 2 **The Pearl**, Soft pink
- 2 **Glory of Holland**, White

Real value \$1.30 for only \$1.00 postpaid. Each variety named and packed separately.

Special Offer No. 3.—Ten bulbs.

For \$1.00 I will send you

- 1 **Schwaben**, Canary yellow
- 1 **Mary Fennell**, Light lavender
- 1 **Distinction**, Deep wine red
- 1 **Mrs. F. Pendleton**, Pink, carmine throat
- 1 **Prince of Wales**, Orange
- 1 **Peace**, White
- 1 **Conspicuous**, Light blue
- 1 **Wilbrink**, Flesh color
- 1 **Empress of India**, Very dark red
- 1 **Myrtle**, Shell pink

Real value \$1.33 for only \$1.00 postpaid. Each variety named and packed separately.

Special Offer No. 4.—Fifty bulbs.

For \$2.75 I will send you Special Offers No. 1, No. 2 and No. 3 combined, each variety named and packed separately, making fifty bulbs in all. Real value \$3.89 for only \$2.75, postpaid.

Special Offer No. 5.—Fifty bulbs.

For \$1.00 I will send you fifty bulbs of my RAINBOW MIXTURE. These bulbs are young, healthy two-year old bulbs and will bloom this season. They are guaranteed to produce excellent flowers for several years to come.

RED, WHITE AND BLUE OFFER

Special Offer No. 6.—Fifteen bulbs.

- 5 **Ida Van**, Red
- 5 **Glory of Holland**, White
- 5 **Baron Hulot**, Blue

Real value \$1.20 for only \$1.00 postpaid. Each variety named and packed separately.

JELLE ROOS
GLADIOLUS SPECIALIST
CONCORD, MASS.

